



Forest Landowners Foundation



ANNUAL REPORT

2025

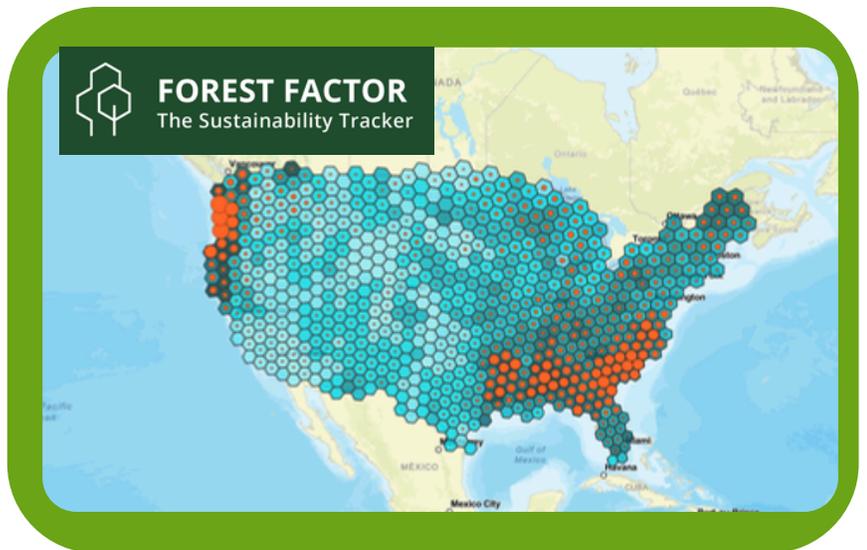
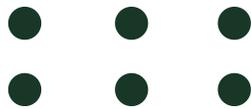


INTRODUCTION

2025 was a year of meaningful growth for the Forest Landowners Foundation (FLF). From landmark initiatives such as Forest Factor to our annual Forest Policy Institute, the Foundation provided the tools, resources, and expertise to ensure that privately managed forests in the United States remain a global benchmark for sustainable land management.

Over the course of the year, FLF successfully completed several large grant-funded projects—detailed on page 6 of this report—welcomed 43 new donors into our community of support, and launched an innovative project to expand international export markets for southern yellow pine wood chips. Our endowment also grew to more than \$650,000, strengthening the Foundation's long-term financial resilience in the face of an uncertain economic landscape. Yet even as we celebrate these milestones, we recognize that our work is far from finished.

As we move through 2026, FLF is sharpening its focus as a non-profit created to support the rural families, communities, and forest-based businesses who steward America's forests. We firmly believe that when forests are actively stewarded and cultivated, the communities that depend on them flourish. You will find this conviction reflected in our new tagline throughout this report: *Thriving Forests. Thriving Communities.* These four words speak to the profound ecological, economic, and social value that well-managed forests provide, and to the indispensable role of the caretakers who manage them.



ABOUT US



Founded in 1986, the Forest Landowners Foundation is a 501(c)(3) non-profit with a long history of advancing research, education, and communication in support of family forest-based businesses across the United States. Over the decades, the Foundation has evolved from its early focus on landowner education and student scholarships to a broader mission centered on programs and initiatives that address the most pressing challenges facing forest-based businesses today.

The Foundation champions the rural families, communities, and forest-based businesses whose stewardship of America's forests delivers lasting benefits to the nation – from clean air and water to wildlife habitat, economic opportunity, and the jobs that sustain rural communities.

OUR MISSION

To support the rural families, communities, and forest-based businesses whose stewardship of America's forests sustains the economic, social, and ecological well-being of the nation.

WHERE WE FOCUS

- Family Forests and Rural Communities
- Our Industry and Association
- Environmental Integrity
- The Next Generation



Thriving forests. Thriving communities.

LETTER FROM THE CHAIRMAN



Serving as Chairman of the Forest Landowners Foundation is a privilege that carries both responsibility and optimism for the future. Across the country, millions of acres of privately owned forests are cared for by families whose stewardship sustains rural communities, supports critical industries, and provides lasting environmental benefits. The Foundation exists to ensure those landowners have the support, information, and opportunities they need to continue their legacy.

The past year has demonstrated the growing importance of this work. Our programs and partnerships are helping strengthen forest markets, encourage responsible stewardship, and prepare the next generation of leaders who will shape the future of America's private forests.

In 2025, the Foundation has made meaningful progress through projects that address the real-world challenges facing forest landowners. We successfully completed several grant initiatives, including the Forest Factor interactive online tool, which conveys the sustainability of U.S. forests to buyers around the world. We also tracked economic conditions for landowners through our costs and trends of southern U.S. forests survey, launched an innovative effort to develop technology that can expand international export opportunities for southern wood chips, and hosted another successful Forest Policy Institute to equip emerging forestry professionals with the knowledge and perspective needed to advocate for private forest landowners.

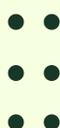
Just as importantly, the Foundation continues to serve as a hub for ideas, collaboration, and solutions, helping landowners navigate an increasingly complex landscape. Our work not only supports the families who manage private forests but also strengthens the broader forestry community and helps inform decision-makers about the importance of keeping working forests working.

The progress highlighted in this report is only possible because of the individuals and partners who believe in the future of private forests. Your support fuels the research, education, and innovation that allows landowners to remain strong stewards of the land.

I invite you to explore the impact reflected in these pages and consider how you can be part of this mission. By supporting the Forest Landowners Foundation, you are investing in the families, forests, and communities that depend on them - today and for generations to come.

Sincerely,


Robert Crosby, Foundation Chairman



2025 Board of Trustees

Wayne Alexander | Hayes Brown | Robert
Crosby | Michael Crowell | David Hall |
Alva J. Hopkins, III | Barrett McCall |
Lee Wright

FOUNDATION FINANCIALS

Financials At A Glance . . .

\$1.08M

Total Net Assets

\$646K

Total Revenue

\$537K

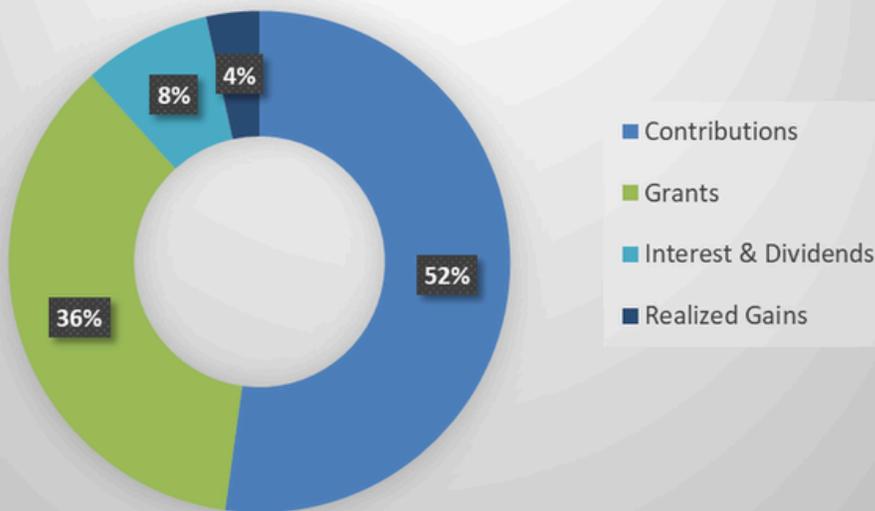
Total Expenses

\$108K

Net Assets Invested

More than 80% of every contribution goes directly to FLF programming.

Foundation Sources of Income 2025



Foundation Endowment

\$651K

Next Generation Fund

\$129K

Other Investments

\$162K

2025 Contributions . . .

\$330K

Total Donations

181

Donors

↑ 230% increase

43

New Donors

↑ 11% increase

95

Foundation Champions

(donated 1K+)

32

Donors Gave More in 2025

(vs 2024)



The Foundation's work is made possible through the generous contributions of individual and corporate donors, as well as strategic grants from partner agencies and organizations. This collective investment directly contributes to the success of rural communities and family forests, funds research and innovation on wood markets, and highlights the ecological role of working forests in the U.S.

Foundation Expenses . . .

\$126K
Grant Disbursements

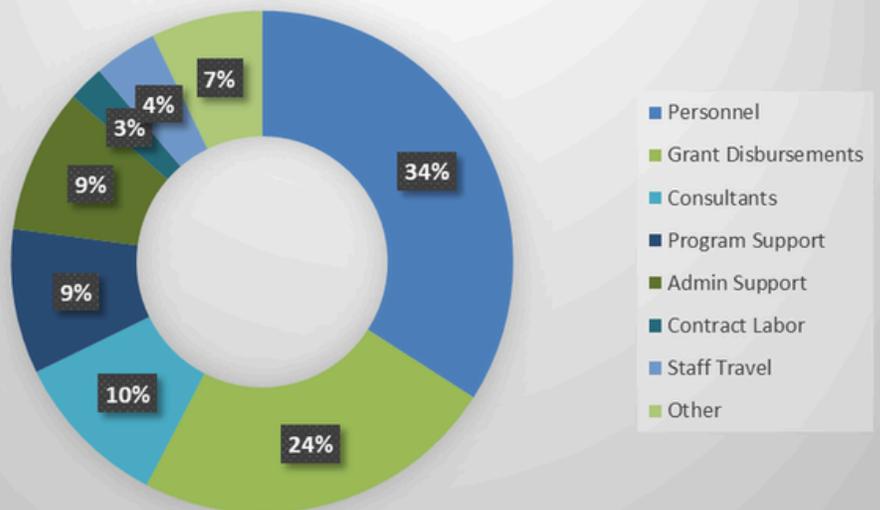
\$183K
Personnel & Contractors

\$117K
Program Support

\$50K
Administrative Support

From staff work on Forest Factor to implementing a new online donation system, personnel funds go directly to projects and programs that benefit family forests and their caretakers.

Foundation Expense Allocation 2025



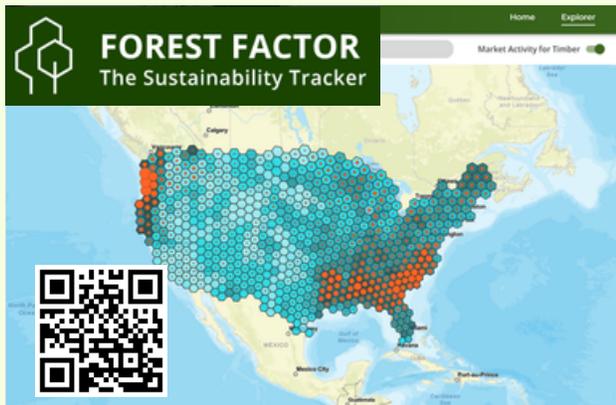
Annual Financial Audits

The Forest Landowners Foundation financial statements are fully audited annually by Mauldin & Jenkins in accordance with generally accepted auditing standards. The audit is overseen by a Board-appointed audit committee, independent of management, and the 2024 Audit found that the financial statement disclosures were neutral, consistent, and clear.

YOUR FOUNDATION AT WORK



The Forest Landowners Foundation works diligently for America's private forest landowners, improving market access, providing tools for landowners' success, and preparing the next generation of forestry leaders. Below is an overview of FLF's achievements in 2025.



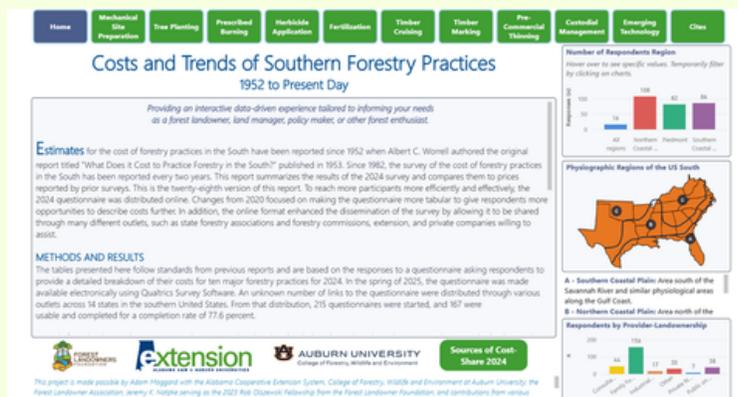
Forest Factor

Forest Factor: The Sustainability Tracker is a web-based application launched in 2025 that provides transparency into sustainable forest management across the U.S., meeting the growing demand for credible, data-driven insights; since its launch, the platform has reached more than 14,000 views, expanding understanding of the value and impact of private working forests. Access the tool at forestfactor.org.

This project was funded through a grant from the U.S. Forest Service and created in partnership with the Markets Committee of the Forest Landowners Association.

Cost & Trends of Southern Forestry Practices

Partnering with the U.S. Forest Service and Auburn University, the Costs and Trends of Southern Forestry Practices program, dating back to 1952, offers a free, online database. This web-based tool enables landowners to assess costs and long-term trends in various forestry practices, enhancing their decision-making and bottom line. To hear a recap of the 2024 survey, you can listen to episode 7 of the [Forest Landowners Podcast](#) on Spotify or Apple Podcasts or access the online dashboard at forestlandowners.com





Expanding Wood Chip Markets Through Innovative Technology



FLF was awarded nearly \$300,000 through the U.S. Forest Service's 2025 Wood Innovations Grant Program to help open new export markets for southern yellow pine wood chips using an innovative heat treatment process.

The project, led by Peeples Industries with support from FLF, will develop a commercial-scale dielectric heating (DH) treatment unit using radio frequency (RF) technology. This new system is designed to meet international export standards (ISPM 15) by safely treating debarked pine wood chips for pests—without relying on chemical fumigants like sulfuryl fluoride or methyl bromide.



Partnerships & Collaboration

We are proud to collaborate with federal agencies, industry partners, individual and corporate donors, and private foundations to make our work possible. These partnerships reflect FLF's reputation as a stable, trustworthy, and responsibly governed organization. We continue to grow partnerships, pursue grant funding, and expand fundraising opportunities to ensure the long-term sustainability of our programs and services. If you are interested in partnering with us, please reach out.



PREPARING THE NEXT GENERATION OF FORESTRY LEADERS



FOREST POLICY INSTITUTE

Each year, the Foundation invites students from forestry schools across the country to engage in a real-world, hands-on learning experience in Washington, D.C., including meetings with top federal officials, trade associations, conservation and sustainability partners, and members of Congress.

”

This opportunity has been one of the most enriching experiences I've had throughout my educational journey so far, and I will carry the more nuanced perspectives I've gained about policy and industry issues with me for the rest of my career. I cannot wait to apply what I've learned here to my degree and my natural resources career after graduation this May.

Emma Neal
Forest Policy Institute 2025

2025

**12 STUDENTS |
7 UNIVERSITIES**



2025 NATIONAL CONFERENCE OF PRIVATE FOREST LANDOWNERS

The 2025 National Conference of Private Forest Landowners was held on June 17-19, 2025, in Asheville, NC. The Foundation had a pre-conference succession workshop, followed by a welcome reception where two Forest Policy Institute students shared their experiences with the attendees. Additionally, FLF showcased Forest Factor: The Sustainability Tracker on the main stage.



Savoring Sustainability

The pre-conference reception, Savoring Sustainability, offered a chance to spotlight the Foundation's 2025 achievements, enjoy local beer tasting, and connect with peers.

Thank you to the Timmons Group and PGIM for sponsoring the event. Attendees also received an inside look at key FLF programs, from Forest Factor to the Forest Policy Institute (FPI).

Two FPI students attended the conference and shared insights from their time in Washington, D.C., underscoring the importance of developing future forestry leaders.

FLF 2025 Champions

In 2025, the Foundation honored two Champions of the Year: David Foil and Mary Schwerin.

David played a pivotal role in the success of Forest Factor and has generously hosted the conference's succession workshop for several years, donating all proceeds to the Foundation.

Mary Schwerin has remained dedicated to preserving Rob O.'s legacy through her continued and meaningful financial support.

Succession Workshop and Forest Factor

For several years, FLF has hosted a pre-conference succession workshop led by David Foil, helping families prepare to pass their land and assets to the next generation. This popular session underscores the ongoing need to support the long-term future of private forest landowners.

Attendees also received an in-depth demonstration of Forest Factor, offering a closer look at the innovative, online dashboard and determining sustainability of forests in their region.

FOUNDATION SUPPORTERS



Champions

\$25,000+

Crosby Land & Resources
Halltree Inc
Joe & Julie Hopkins
Lee & Sonya Wright

\$10,000 - \$24,999

Larry David Cogburn
Peeples Industries, Inc
Blake Sullivan

\$5,000 - \$9,999

Wayne & Jennie Alexander
Burgin Timberland Management
Michael & Noelle Crowell
Ann Reiley Jones
The Keadle Lumber Foundation
Larson & McGowin LLC
PGIM
Scotch Land Management
Stuckey Timberland, Inc

\$2,500 - \$4,999

Acorn Alcinda Foundation
Stephen H. Anderson
Earl & Wanda Barrs
David Brazeale
Deborah Carter
Tim Cooney
The Solon & Martha Dixon Foundation
Forest Resource Consultants
William Galloway

\$2,500 - \$4,999 (cont.)

Joy B. Gill
William H. Hodges Jr
JC Lewis Foundation
Northeastern Land & Timber
Steven Peter
Resource Management Service, LLC
Timmons Group
Toledo Manufacturing Co
Marc Walley
Ross & Mary Whipple

\$1,000 - \$2,499

Matthew & Amy Alexander
Richard & Mary Alexander
Beach Timber Company
Gueth Braddock
Linda Bruton
Hayes & Carrie Brown
Canfor
Chasley Land & Timber, LLC
Franklin Clark III
Michael Cuff
Henry Darden
Shirley Dorrough
Molly Edington
F & W Forestry Services, Inc
John & Deborah Gowen
Wade & Vanessa Hall
Johney Haralson
Phillip A. Hardin
Simon & Louise Henderson Foundation

\$1,000 - \$2,499 (cont.)

Donald Herron
Pete Herron
Alva Joseph Hopkins IV
W.C. Hopkins & Sons, LLLP
Billy & Janice Humphries
Chris Johnston
Greg Johnson
Jolly Family Properties
Scott & Deborah Jones
Brent Keefer
Kenneth Kriner
Lacksen Family Partnership LLLP
Jeffrey D. Lageman
David Lybass
Cole McMillan
Jeremy Miller
Scott Mooney
B.R. Mosley Land Company LLC
Allen & Ginny Nipper
Lauren O'Shea
William Owen
Mac Peden
William & Charlotte Pfeiffer
Pingree Associates
Pete Prutzman
Andy Reynolds
Rhodes Land & Timber Enterprises II
Galen Smith
Starker Forests, Inc
Stevens Forestry Service Inc
Reese Thompson



\$1,000 - \$2,499 (cont.)

Reese Thompson II
Tinkey Timberlands, LLLP
Floyd Wade
Ben & Carol Ward
Werner Timber Co
Pete Williams
Charles & Jane Williston
Patrick & Lynn Wilson
Mary Aiken Wright

PARTNERS

\$500 - \$999

Beggerow Miller Family Foundation
David T. Brown
Betty Cilsick
Scott Cornwell
Davis Love Fair III
Conrad Franz
Galax Corporation
Gaskin Side Camp
Shannon & Frances Hargrove
Troy Harris
Greg Hay
John Hine
Bob Izlar
Charles Johnson
Claire Lee
Legacy Partners, Inc
Long Leaf Land & Timber
Chuck Mathis
Southern Appraisals Inc
Trimble Family Land Company LLLP
John Zydron

Up to \$499

Terrell T. Baker
Felix & Kathleen Banis
Clayton Barnhill
Robert Bethard
Flo Ramsey Bliss
Frederick Boyles
Michelle Cain
Clem B Family Partnership
Sam Coker
Richard Lawrence Cotton
Crest Natural Resources, LLC
Cumberland Springs Land Company
Dendera Farm LLC
C. Paul Eason
Ken Eason
Christopher Elwell
Tom & Margaret Fitts
Brennan Garrelts
Mary Beth Glover
Emily Godwin
Chris P. Gowen
Great Oaks Holdings LLC
Gordon Green
William Trimble Green
Carolyn Harris
H.F. Associates
Dickerman Hollister
Lisa Hopkins
Tom Margo
Walt & Barbara McPhail
Michael Murphey
Dale Newport
Ned Oswald

Up to \$499 (cont.)

John & Joann Overington
Amy Palmer
Richard Porterfield
James Phillips
Rodger Rak
Bob Rasmussen
Rachelle Rose
Ann Sell
Jeff Siegrist
The Sledge Foundation
Ellen Boyd Stamler
O.S. Suiter Jr
Peter Swiderek
Steven Templin
Anne C. Thomas
Brad Thompson Sr
Emmett & Viann Thompson
Thomas Thomson
Larry S. Walker
Jason Watson
Pete Weisenberger
George Wheeler
Richard Whitten
Bill Wieger
Frank Wills
James J. Winn Jr
Kenton Wright

THE ROAD AHEAD

At FLF, our eyes are always on the horizon for projects, partnerships, and innovative ideas that advance our mission of supporting the rural communities, businesses, and families whose stewardship of America's forests sustains the economic, social, and ecological well-being of the nation.

As we navigate a landscape of both emerging opportunities and evolving challenges, FLF is committed to being the hub for ideas, collaboration, and solutions to ensure a thriving, resilient future for America's private forests, the families who care for them, and the communities that depend on them.

We are proactively pursuing opportunities to make meaningful advancements in the four priority areas highlighted below:



Family Forests and Rural Communities

Working directly with families and family-owned forest businesses to provide tools, education, and programming that help sustain working forests and strengthen their long-term viability, benefitting rural communities across the U.S.

Our Industry and Association

Advancing traditional and emerging markets, regulatory certainty, and informed decision-making through credible research, data, and innovation, while working closely with our partners at the Forest Landowners Association.

Environmental Integrity

Partnering with federal agencies, conservation organizations, and thought leaders to sustain the environmental integrity of private forests through science-based tools, education, and research.

The Next Generation

Investing in the next generation of forestry professionals and supporting new forest landowners by providing education and hands-on opportunities to build the skills to navigate the policy, stewardship, and market challenges of forest ownership.

CONNECT WITH US



Contact Us

info@SupportFLF.org



Our Website

www.SupportFLF.org



Call Us

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