



2024 NATIONAL CONFERENCE OF PRIVATE FOREST LANDOWNERS

Broomfield, Colorado



Conference Agenda

Monday, June 24

1:00 PM – 4:30 PM

FAMILY FOREST TRANSITION WORKSHOP

(*Additional fee and pre-registration required)

Alder Room

Tuesday, June 25

8:00 AM – 5:30 PM

REGISTRATION OPEN

South Atrium

8:00 AM – 12:00 PM

EXHIBIT SET-UP

Interlocken Ballroom Foyer

8:30 AM – 12:00 PM

FLA BOARD OF DIRECTORS MEETING

Ponderosa Room

12:00 PM – 1:00 PM

LUNCH (BOARD OF DIRECTORS only)

Ponderosa Room

2:00 PM – 5:00 PM

GENERAL SESSION 1

Interlocken Ballroom

2:00 PM– 2:30 PM

WELCOME TO COLORADO

STATE OF THE ASSOCIATION, FOUNDATION

Speakers:

Michael Crowell, President, Forest Landowners Association

Scott Jones, CEO, Forest Landowners Association

Lauren O'Shea Ward, President, Forest Landowners Foundation

2:30 PM – 3:00 PM

OPENING KEYNOTE

THE FUTURE OF FOREST LANDOWNERSHIP

These are dynamic times for private forest landowners. With rollercoaster markets for land and timber in recent years and new markets emerging for timber products both domestically and abroad, how should landowners plan for the near term and the future? As CEO of American Forest Management, which manages nearly 6 million acres of forest and agricultural land across the U.S., Brent Keefer provides insight into the ever-changing world of private forestland ownership.

Speaker:

Brent Keefer, CEO, American Forest Management

3:00 PM – 3:45 PM

POLICY CONCERNS AND THE 2024 ELECTIONS

The Forest Landowners Association works to protect the rights of its members from misguided state and federal policies and regulations. This is an ongoing effort to educate and inform elected and appointed policymakers about the realities of forest landownership and its

economic and environmental contributions. This discussion, featuring FLA staff members and moderated by a former FLA President, reviews the state of affairs in Washington, FLA's current policy goals, and how the 2024 elections could impact them.

Moderator:

Hayes Brown, Attorney, Monroe, Trippe, Brown & Adair

Speakers:

Craig Anderson, Director of Government Affairs, Forest Landowners Association

Katie Moss, Director of Stewardship Initiatives and Regulatory Affairs, Forest Landowners Association

3:45 PM – 5:00 PM

SUCCESSION ADVICE FROM THE EXPERTS

Forest landowner succession planning presents many challenges as landowners strive to pass land on seamlessly to the next generation. At last year's conference in Nashville, Forest Landowner magazine editor Pete Williams drew upon his family succession story as part of a panel of landowners. This year, he speaks with tax and succession planning experts to help landowners navigate the process, financially and emotionally, and minimize tax consequences.

Moderator:

Pete Williams, Editor, Forest Landowner Magazine

Speakers:

Tamara Cushing, Forest Business & Economics Specialist, U. of Florida

David Foil, Principal, Forest Resource Consultants

John Hine, Tax Attorney and Forest Landowner

6:00 PM – 7:00 PM

PRESIDENT'S RECEPTION

Pavilion

Wednesday, June 26

8:00 AM – 11:00 AM

REGISTRATION OPEN

South Atrium

7:30 AM – 8:30 AM

BREAKFAST

Pavilion

7:30 AM – 5:30 PM

EXHIBIT HALL OPEN

Interlocken Ballroom Foyer

8:30 AM – Noon

GENERAL SESSION 2

Interlocken Ballroom

8:30 – 10:00 PM

STATE OF FOREST LANDOWNERSHIP

A staple of the National Conference of Private Forest Landowners for more than a decade, this panel discussion takes the pulse of larger family forest landowners during a fluid and, at times, turbulent current marketplace. Attendees will have an opportunity to compare their thinking on timber and other markets, policy development, upcoming election impact, and forest management with some of the sector's most insightful insiders.

Moderator:

Pete Williams, Editor, Forest Landowner Magazine

Speakers:

Galen Smith, VP of Resources, Collins

Cade Warner, CEO, Westervelt

Ross Whipple – President, Horizon Capital, LLLP

10:00 AM – 10:30 AM

NETWORKING & REFRESHMENT BREAK

Interlocken Foyer

10:30 AM – 11:45 PM

UNLOCKING YOUR PROPERTY'S VALUE

What should landowners be doing to generate the most value from their land? How can they improve their land, buy more of it, and extract more from it? In what has become an annual tradition at the National Conference of Private Forest Landowners, Eric O'Keefe, editor of The Land Report, provides an overview of the land market before taking a deep dive into tools that landowners can use to increase both the profitability and the size of their holdings. This panel will challenge landowners to move beyond their traditional thought processes and learn about new tools to help them grow and expand their holdings.

Moderator:

Eric O'Keefe, Editor, The Land Report

Speakers:

Andrea Cox, Director of Hunting & Recreational Lease Mgmt., Asset Management Partners

Jason Denton, Executive Director, PGIM Real Estate

Ben Maddox, VP of Business Development, Acre Trader

Ian Ware, Lead Scientist, Funga

12:00 PM – 1:30 PM

AWARDS LUNCHEON

Pavilion

2:00 PM – 5:00 PM

GENERAL SESSION 3

Interlocken Ballroom

2:00 PM – 3:15 PM

A PROACTIVE APPROACH TO SUSTAINABILITY: USING DATA AND STORYTELLING TO SHOW HOW YOUR FOREST BENEFITS EVERYONE

Today's private forest landowners operate in a landscape with ever-changing demands from the public to show that private forests are managed sustainably. The Forest Landowners Foundation – and many of its partners – are taking a more proactive approach to telling the story of stewardship on behalf of America's private forest landowners. This panel will explore the history of sustainability demands on private forests, where experts see this challenge in the future, and how FLF and some of its partners have pioneered proactive approaches to meet public demands for transparency and sustainability in private forest management.

Moderator:

Lauren O'Shea Ward, President, The Forest Landowners Foundation

Speakers:

Katie Fernholz, President/CEO, Dovetail Partners

Julia Kertz Grant, Director of Policy, Green Diamond

Jeremy Poirier, Senior Manager, Fiber Certification and Sustainability, International Paper

3:15 PM – 3:45 PM

THE ECONOMIC LANDSCAPE OF LENDING FOR LANDOWNERS

Landowners have more options than they realize when it comes to lending and financing. What potential legislation, lending programs, or policy changes should you be aware of in the coming year? As the Senior Vice President for Agriculture and Rural Banking Policy for the American Bankers Association, Edwin Elfmann will provide insight into this ever-changing world, including an update on the Farm Bill and why bankers are so involved in the legislation.

Speaker:

Edwin Elfmann, Senior Vice President, Agriculture and Rural Banking Policy,
American Bankers Association

3:45 PM – 4:00 PM

NETWORKING & REFRESHMENT BREAK

Interlocken Foyer

4:00 PM – 5:00 PM

CARBON MARKETS AND THE OPPORTUNITY FOR PRIVATE FOREST LANDOWNERS

Voluntary carbon markets and their opportunities and challenges for private forest landowners have evolved considerably since FLA first examined this topic at the 2021 conference in Williamsburg, Va. We revisit how landowners can best capture this opportunity while balancing it with more traditional revenue opportunities like fiber and timber harvests. This panel features representatives from companies active in the ever-changing forest carbon marketplace.

Moderator:

Richard W. Hall, President, Buckhead Resources, Inc.

Speakers:

Sarah Ford, Chief Forestry Officer, Forest Carbon Works

Josh Fain, Director, LandYield

Zack Parisa, CEO, NCX

6:00 PM – 9:00 PM

RECEPTION/DINNER

Pavilion

